Client Engagement Cadence

1st Week	0	Quarterly Strategic Planning & Monthly Outcomes Check-in (Campaigns, Newsletters, Social Reviews)
2nd Week	0	Flux Monthly Performance Report / Link + Pdf (Sprint Updates / Email Template)
4th Week		Sprint Updates / Email Template
1st Week 2nd Month	0	Monthly Outcomes Check-in (Campaigns, Newsletters, Social Planning)
2nd Week 2nd Month	0	Flux Monthly Performance Report / Link + Pdf (Sprint Updates/ Email Template)
4th Week 2nd Month	0	Sprint Updates / Email Template
1st Week 3rd Month	0	Monthly Outcomes Check-in (Campaigns, Newsletters, Social Planning)
3nd Week 3rd Month	O	Flux Monthly Performance Report / Link + Pdf (Sprint Updates / Email Template)
4th Week 3rd Month		Sprint Updates / Email Template
1st Week 4th Month	O	Quarterly Strategic Planning & Monthly Outcomes Check-in (Campaigns, Newsletters, Social Reviews)